



THE COMPASSION CLASSIC ANNUAL GOLF TOURNAMENT

Building North Halton's First Hospice Care Residence

16 JULY 2024 || 1:00PM AT CLUBLINKS GLENCAIRN

www.townsend-smith.ca

REGISTER NOW



Sponsorship Opportunities

As a charitable organization, annually the Townsend Smith Foundation (TSF) organizes the “Compassion Classic” charitable golf tournament at Glencairn Golf Club (9807 Regional Rd 25, Halton Hills ON L9T 2X7). TSF invites interested parties and others to consider involving themselves as sponsors.

While this package seeks to offer appealing sponsorship and awareness for the very popular annual charitable event which seeks fundraising support to build and operate a hospice residence in North Halton, other opportunities are possible. Interested parties are invited to connect with TSF either by email (events@townsend-smith.ca) or by telephone (289.878.3407).

About Townsend Smith Foundation

Our Mission

To provide access to palliative care for residents of North Halton, serving the needs of terminally ill people and their families. To provide individualized care based on trust, integrity and personal choice offering physical, social, emotional, and spiritual support in a comfortable and compassionate environment.

History

After the passing of Ron Townsend, retired district chief of the Milton Fire Department, in October 2007, his wife Janet and children Matt and Amy, recognized the desperate need for a local hospice.

The Townsend family decided to work towards establishing a hospice residence, providing access to palliative care for residents of Milton and Halton Hills. Supported by members of the Milton Fire Department they began raising funds for this purpose.

Following the passing of Tessie Smith, a well-known Tai Chi instructor in Milton, in May of 2009, her husband Lyndon and several friends gathered with the same idea in mind. Tessie as well, had been unable to spend her last days in a hospice as none was available. When the two groups learned of each other, they decided to work together towards a common goal.

Townsend Smith Foundation was incorporated in March 2011 as a non-profit corporation and is a registered charity with the Canada Revenue Agency under the *Income Tax Act*.

Where We Are Now

The Foundation is guided by a volunteer Board of Directors and is currently embarking on a capital campaign to fund the building and equipping of a 10-bed hospice in Milton and Halton Hills. Numerous social and networking events are organized annually in an effort to engage the community for the necessary support.

Sponsorship Investment & Benefits

Our sponsorship investments are set out in benefits levels, including Presenting, Gold, Silver, and Supporting. In addition, activity and event specific partnerships may be possible and can be explored by contacting TSF at events@townsend-smith.ca.

Aside from sponsoring, a person or corporation can go the extra mile by donating appropriate items for use in events such as prizes and other giveaways.

Examine the sponsor levels below and find the right fit for you.

Compassion Classic - Sponsorship Opportunities

Tuesday, July 16th, 2024

Glen Cairn Golf Club, Halton Hills Ontario

	Presenting Sponsor	Gold Sponsorship	Silver Sponsorship	Lunch & Dinner Sponsorship	Bev Cart Sponsors	Supporting Sponsorship	Hole Sponsor	Hole Sponsor + Foursome	Cannon Sponsor
Sponsorship Benefits	\$7,500	\$5,000	\$3,500	\$2500	\$2,000	\$1,000	\$400	\$1,500	\$1,500
Foursome Included	2X	X	X					X	
Event Naming Rights Co-Branded With Townsend Smith Foundation	X								
Exclusive 2024 Golf Tournament speaker and presentation opportunities + AGM (annual general meeting)	X								
First right of refusal 2025 Golf Tournament	X								
Special Recognition Announcement at Tee Off	X	X		X	X				
Company Logo On All Event materials & promotions	X	X	X	X	X				
Company Recognition In A TSF Monthly Email Blast, on Event Registration Website	X	X	X						
Special Recognition Announcement at Dinner	X	X	X	X	X				
Company Logo on Golf Passport	X	X	X	X	X	Listed	Listed	Listed	X
Colour Ad in Event Program	Full Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Company/ Name Listed (No Logo)	Company/ Name Listed (No Logo)	Company/ Name Listed (No Logo)	Company/ Name Listed (No Logo)
Recognition on TSF Social Media	X (pre, during, post event)	X (pre, during, post event)	X (pre, during, post event)	X (pre, post event)	X (pre, post event)	X (pre event)	X (pre event)	X (pre event)	X (pre, post event)
Proportional Company Logo Recognition signage at pre-designated area	X	X	X	X	X (on beverage carts)	X	X (at a designated hole)	X (at a designated hole)	X (at designated hole)



SPONSORSHIP CONFIRMATION FORM

Thank you for your generous support to the Townsend Smith Foundation (TSF). Please know that you are helping to make a meaningful difference in helping to build and operate a hospice residence in North Halton.

For more information, please visit www.townsend-smith.ca.

This form can be emailed to events@townsend-smith.ca

TO BE COMPLETED BY SPONSOR:

Name of Sponsor(s):
First Name(s) Last Name(s)

Telephone: Email:

Address:

City: Prov/State: Postal Code:

Sponsor's Broker:	<input type="text"/>	<input type="text"/>
	First Name(s)	Last Name(s)
Telephone:	<input type="text"/>	Email: <input type="text"/>

Event:

Date:

Sponsorship Amount:

Sponsorship Level:

I confirm my sponsorship support for Townsend Smith Foundation

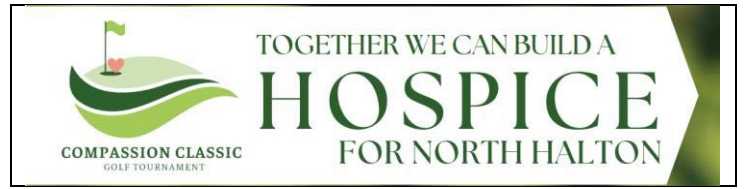
Sponsor Signature:

Date:
dd/mm/yy

****IF YOU ARE A SPONSOR PLEASE ENSURE YOUR COMPANY LOGO IN A PNG/JPEG FORMAT IS EMAILED TO - events@townsend-smith.ca**

Please add me to the Townsend Smith Foundation (TSF) mailing and/or communications list(s):

Yes No



Tuesday, July 16th, 2024 | 1pm Shotgun | Glencairn Golf Club

Event Registration Form

- ✓ BAG DROP, REGISTRATION & LUNCH: 11:00 AM
- ✓ SHOTGUN START: 12:30 PM
- ✓ DINNER, AUCTION & PRIZES TO FOLLOW

- ✓ PASSPORT: PUTTING STRING, PUTTING CONTEST, LONG DRIVE, CLOSEST TO THE PIN, SHOOT THE AIR CANNON ALL TO BENEFIT HOSPICE COMMUNITY SERVICES FOR ALL

Please PRINT Clearly

Name or Company Name:

Complete Mailing Address:

Contact Name: Telephone: H B C ()

Email:

Golfer Names

1 Name: Email:

2 Name: Email:

3 Name: Email:

4 Name: Email:

Please share any dietary restrictions:

Registration

# of golfers	<input type="text"/>	@\$300ea. (includes taxes)	\$	<input type="text"/>
Charity fun passport	<input type="text"/>	@ \$50 ea. (includes Putting String, Putting Contest, Closest to the Pin, Long Drive and the always fun AIR CANNON)	\$	<input type="text"/>
# hole sponsorships	<input type="text"/>	@ \$400 ea. (or \$300 with registration of 4 or more players)	\$	<input type="text"/>
# dinner only	<input type="text"/>	@ \$125 ea.	\$	<input type="text"/>

Payment

(Sorry no are refunds possible)

Email your order today to events@townsend-smith.ca • Invoices will be forwarded or EFT available for payment

Cheque (made payable to Townsend-Smith Foundation) Visa MC

Card Holder:

Card #: Exp (mm/yy): CVV:

Signature:

Townsend-Smith Foundation

Box 489, 420 Main St E, Milton, Ontario L9T 5G3
events@townsend-smith.ca | 289-878-3407 | www.townsend-smith.ca
 Charitable Number 82021 6281 RR0001

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LAST YEARS 2023 COMPASSION CLASSIC EVENT

CAN WE COUNT ON YOUR SUPPORT THIS YEAR?
COME JOIN IN ON THE FUN

