

**Sponsorship Package**

Hike for Hospice

May 4<sup>th</sup>, 2024

Dear Community Member,

I am writing to invite you to be a sponsor for the Townsend Smith Foundation (TSF) annual fundraising event, Hike for Hospice. TSF is a local organization working to build the first residential hospice in our community.

TSF's mission is to provide access to palliative care for residents of North Halton, serving the needs of terminally ill people and their families. The hospice will provide individualized care based on trust, integrity and personal choice, offering physical, social, emotional, and spiritual support in a comfortable and compassionate environment.

TSF is dependent on fundraising efforts and the 7th annual Hike for Hospice will have hikes in 3 locations: Acton, Georgetown, and Milton.

This package will walk you through the sponsorship levels. Each level has its own benefits and opportunities. If you have any questions or would like more information, and to sponsor contact us at [events@townsend-smith.ca](mailto:events@townsend-smith.ca), or 289-878-3407.

Sincerely,



Jean Howden  
Chair of the Hike Committee



Charitable #: 82021 6281 RR0001

289-878-3407



[www.townsend-smith.ca](http://www.townsend-smith.ca)  
[info@townsend-smith.ca](mailto:info@townsend-smith.ca)



Box 489 – 420 Main Street East  
Milton, ON L9T 5G3





## Sponsorship Levels

### Trailblazer Sponsor

**[\$6,000]**

*Total Available – one (1)*

The one (1) “Trailblazer” includes the following benefits:

- Exclusive ‘presented by’ naming right for the 2024 “Hike for Hospice” fundraising event. This level includes promotion on website, social media, t-shirts, and printed materials.
- Exclusive and customized speaker and presentation opportunity at the event.
- Speak at the start of the event with the Chair of the planning committee, at the location of your choice.
- Twenty (20) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Prominent branding on the event registration website
- Featured in a minimum of ten (10) TSF social media communications efforts
- First right of refusal as “Trailblazer” sponsor for 2025
- All the “Running” sponsorship benefits

### T-Shirt Sponsor

**[\$5,000]**

*Total Available – one (1)*

The one (1) “T-shirt” includes the following benefits:

- By choosing to be the “T-shirt” sponsor, you will have exclusive promotion through the t-shirts that will be made for the Hike. Your company logo will be prominently displayed on the design, with the TSF logo, and the “Trailblazer” sponsors logo.
- Fifteen (15) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Prominent branding on the event registration website
- Featured in a minimum of eight (8) TSF social media communications efforts.
- First right of refusal as “T-shirt” sponsor for 2025
- All the “Running” sponsorship benefits

## Running Sponsor

**[\$2,500]**

*Total Available – three (3)*

The three (3) “Running” includes the following benefits:

- Ten (10) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Featured in a minimum of five (5) TSF social media communications efforts
- All the “Sprint” sponsorship benefits

## Sprint Sponsor

**[\$1,000]**

*Total Available – five (5)*

The five (5) “Sprint” includes the following benefits:

- Five (5) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Featured in a minimum of two (2) TSF social media communications efforts
- All the “Jogging” sponsorship benefits

## Jogging Sponsor

**[\$500]**

*Total Available – ten (10)*

The ten (10) “Jogging” includes the following benefits:

- Level specific brand recognition at the 2024 “Hike for Hospice” fundraising and awareness event
- All the “Supporting” sponsorship benefits

## Supporting Sponsor

**[\$250]**

*Total Available – fifteen (15)*

Being a “Supporting” includes the following benefits:

- Acknowledgement on the Townsend Smith Foundation Social Media Outlets (LinkedIn™, Twitter™, etc.)

**Payments and information can be found here:** <https://www.townsend-smith.ca/hike-for-hospice-sponsorship/>